

# Scottish Liberal Democrats



## Spring Conference 2024

### COMMERCIAL BROCHURE

18<sup>th</sup> & 19<sup>th</sup> May 2024

Hamilton Town House



<https://www.scotlibdems.org.uk/conference>

# Contents

Please find the range of commercial opportunities available at our Spring Conference 2024.

These opportunities will put your organisation at the heart of our Conference, gaining exclusive access to debates as well as being able to speak to our MPs, MSPs and Councillors firsthand.

- Host a Policy Discussion
- Host an Evening or Lunchtime Fringe
- Host an Exhibition
- Attend as an Observer

# Host a Policy Discussion

In the policy discussion you will be invited to give a pitch of a policy idea that you have and would like the party membership to consider.

**Your slot will last 30 minutes - 5 minute policy pitch with 25 minute discussion with delegates in a Q&A style format.**

This gives the opportunity to present your policy ideas at a policy discussion event encouraging a dynamic dialogue between the proposers and party members, enriching the overall policy discussion.

The room will be set in theatre style with up to 80 seats for delegates, and at least 5 MSPs, MPs or Councillors will be in attendance. This is branded as a premium event.

Your Policy Discussion booking will include:

- 3 Observer Passes
- 3 Copies of the Conference Agenda
- A 100 word listing in the Conference Agenda including the topic of discussion and speakers.

Booking this event DOES NOT include catering for delegates. As this event is during the lunch break, this is an important incentive to have as many delegates involved in the event as possible, so is highly recommended.

Please state when booking if you would like catering and the contact for the venue can be distributed.

# Host an Evening or Lunchtime Fringe

A Fringe Meeting is a very effective way to get your message across to a wide range of delegates. Our Fringe meetings are always well attended and you can be sure of a lively debate. The choice of topic is yours and you can be as flexible as you like on how you structure the meeting.

All fringe rooms are within the conference venue so there will be no need for delegates to leave the vicinity of the main venue to find your event. Rooms can be set out in theatre style.

Fringe meetings last 60 minutes. There are time slots available on **Saturday evening and Sunday lunchtime**. Please state your preference on the booking form. We will try our best to accommodate your request, however this is not guaranteed.

Your Fringe booking will include:

- 3 Observer Passes
- 3 copies of our Conference Agenda
- A 100 word listing in the Conference Agenda including details of the topic of discussion and speakers.

Booking this event DOES NOT include catering for delegates. As this event is in the evening and during the lunch break, this is an important incentive to have as many delegates involved in the event as possible, so is highly recommended.

Please state when booking if you would like catering and the contact for the venue can be distributed.

# Host an Exhibition

Stands will be placed within the heart of the action throughout the day of our conference.

Hosting an exhibition provides you with the opportunity to engage firsthand with our delegates. We have an upstanding reputation that our parliamentarians, councillors, MPs, MSPs and members spend a substantial amount of time during the day talking to organisations at our exhibitions; be assured that this will allow you to create connections within our party and make useful contacts during your time at our conference.

All stands are on a space-only basis. Any additional space is available by request, please get in contact with our conference team to discuss any requirements.

Exhibition spaces are for **both days** of Conference.

An Exhibition booking will include:

- A table and two chairs
- 3 Observer Passes
- 3 copies of the Conference Agenda
- An Exhibitor Listing in our Conference Agenda including:
  - Your organisation logo
  - A 50 word description

# Attend as an Observer

Every year, we are delighted to welcome observers from a wide range of sectors including business representatives, academics, diplomats and lobbyists.

As an observer, you will be free to attend debates in our main conference hall, browse our exhibitions, get involved in our Policy Discussion Event, Fringe meetings and speak to our many parliamentarians, councillors, MPs, MSPs and members.

Our Observer Package includes:

- An Observer Pass
- A copy of our Conference Agenda
- Access to Debates and lunchtime events

If you are interested in any of our commercial opportunities, please fill in the booking form attached in the corresponding email.

Any queries please contact:  
[lucy.smith@scotlibdems.org.uk](mailto:lucy.smith@scotlibdems.org.uk)

Deadline for Policy Event, Fringe and Exhibition bookings:

Monday 15<sup>th</sup> April

Deadline for Observer passes:

Friday 10<sup>th</sup> May

Printed, published and promoted by the Scottish Liberal Democrats

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